



# HELLO, I'M REY.

I would love to work with you for  
Web UI.GUI.Interaction.UX.Branding design projects

604.780.4988

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ruiqiandesign@gmail.com

## Career Objective

I am a creative and passionate Web / UI / UC designer with over 10 years of experience, seeking an opportunity to produce effective website marketing campaigns through the creation of interactive web/UI, brand driven, stunning graphic design, fun and user friendly

## Education

2011.01 – 2011.12

**Vancouver Film School  
Diploma (Canada)**

Digital Design Program

1998.09 – 2000.07

**Huazhong University of Science Technology,  
Institute of Computer (China)**

Master Course of Computer Engineering

## Specialties

### Tools

Adobe PS, Adobe IA, Adobe ID, Adobe Flash, Adobe Edge Animate, Adobe Muse, Omingraffle, Axure RP, C4D, Adobe AE

### Coding

HTML5, CSS3, Actionscript 3.0, JQuery, Javascript

### CMS & Blog Platform

Wordpress, Joomla

## Knowledge

### Program & Data

PHP/MySQL, OOP Principle, Database Management, SVN, Github

### Project Development

Agile and Scrum, Jira, CMS

### Interaction Development

HCI, Animation Principles, First Principles of Interaction Design and Usability

### Design Development

Branding Design Methodology, Color Theory

## Languages

Mandarin and English

## Interests

3D & Motion Graphics, Sketch, Cooking, Rock & Roll Music



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## Professional Experience

A sense of curiosity for new things and enthusiastic in observing life brought me into the digital design world when I was very young. Even up until now, a creative website design or innovative idea will make me very excited, at this point, I love my chosen profession

**2014.07 - 2015.08**

**Web App UX/UI Design Lead**

**Istuary Innovation Group (Vancouver)**

Create interaction working flow and art direction concepts for web application UX/UI, company branding and other online/print communications; Sketch new UI layouts/screens for various functions by working closely with frontend/backend dev team; Create highend polished mock-up/prototype.

**2013.05 - 2014.06**

**UI/UX Design Lead**

**Buckete (NYC)**

Created the best possible user-centered design for online web application/UI; Collaborated with front-end team from delivering wireframes, comps to interacting prototype based on online service requirements; Provided feedback on creative concepts, as it relates to technical feasibility.

**2012.04 - 2013.05**

**Interactive Design/Game UI**

**Eruptive Games (Vancouver)**

Was responsible for company site and game site design and build; Provided UI design and motion prototypesupport for game builds; Developing web sites, PSD Comps toHTML5 / CSS3, JS, PHP, WordpressThemes customization.

**2009.11 - 2010.12**

**Screen Works - Technical Artist**

**Electronic Arts Canada (Burnaby)**

Was responsible for the technical delivery of art assets to game team; nsured continuous asset build stability, debugged asset failures; Implemented and maintained art asset pipelines and artist tool-sets.

**2007.08 - 2009.09**

**Web Graphic/Banner Ads Design**

**Trader Corporation (Burnaby)**

Customized marketing materials and Designed online banner ads; Provided flash banner interaction and motion support with Flash Actionscript; Provided front-end web design support with HTML/CSS/JS.

**2002.06 - 2007.03**

**Sr. Web Designer/Art Director**

**I.T. UNITED (Beijing, China)**

Refined client business requirements into design strategies; Led the development of web design and communication strategies; Managed the overall online experience, including promotions, brand creative, and landing page destinations.